

Exponential Sales Ltd.

We Deliver *Sales Driven Results*

Super Charge Your Sales!

Give your reps, managers, and execs the processes and tools they need to increase sales productivity and grow revenues.

BUSINESS ANALYSIS

Exponential Sales conducts an in-depth learning review. Surveys and interviews are held to analyze current processes of each potential client. Objectives, goals, and recommendations are then presented.

INTELLIGENCE

Exponential Sales analysts come on-site in defining, gathering, analyzing, and researching intelligence about products, customers, competitors and any aspect of the environment needed to support executives and managers in making strategic decisions for an organization.

INVOLVEMENT

Exponential Sales designs, and implements customized sales and marketing processes based on findings. Exponential works with each client as a Partner by having actual "skin-in-the-game". Exponential Sales sets itself apart from other business development firms by being on-site and accountable for everything we are involved in.



- Exponential Sales is a business development company with Sales & Marketing professionals across North America and across most industries.
- Our professionals not only have the in-depth experience to help your organization grow its revenues, but are actively doing so through a **"Hands-On" process for our clients.**
- Our belief is simple, "Actions speak louder than words". In this belief lies the core of our business philosophy, namely, **"We Deliver Results"**.

It is from the combined experiences and knowledge of our Team across North America that Exponential Sales is able to deliver both access and expertise to most major industries.

Over our history we have helped organizations expand on their first millions in annual revenues, to those who are already in the hundreds of millions.

Our breadth of clients and market coverage provides your advantage – Hands On support and intimate access to most major markets across North America.

Exponential Sales prides itself on delivering sales driven results. By taking an active approach to business development, Exponential Sales works towards developing and implementing processes that aid in the continued development of all its clients.

Exponential Sales provides business development, sales development and marketing development to deliver sales driven results.

Our hands-on approach and process to executive sales management, sales team creation, market intelligence, marketing implementation, strategic planning and business intelligence gathering, keeps our clients business growing.

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Services and Solutions

“What sets Exponential Sales apart from any other typical business development company is that Exponential Sales takes a “hands-on” approach to everything they do.”



About Thomas Ross—CEO

Thomas has been involved in Sales and executive sales management for over 25 years. During this time Thomas has achieved many sales and marketing accreditations from numerous associations and groups. Many of these designations are specific to industries represented, technology, manufacturing, renewable resources, financial, distribution and others but all are focused on implementing sales & marketing programs for the purpose of driving revenues. Thomas has travelled and worked across all areas of North America developing revenues and programs for many different industries and organizations ranging from start-ups to Enterprise.

“Having hired Exponential Sales to do the primary market research for us, we soon discovered how effective a sales organization they are. Having confirmed our market opportunities and values, Exponential Sales was able to develop these same researched contacts into key distributors for our new products across North America. Now working with their Agency Division we look forward to many years of sales growth and opportunities.”

Garry VanDenBerghe, President - Knifeless Tech Systems

- **Sales** | Revenue Growth, Profit margins
- **Sales Process** | Poor sales pipeline and sales team follow up. *Do you know what your sales people are doing?, do you have the right sales people?*
- **Sales Channels** | Are you working hard or working smart? Are you working hard and smart?
- **Sales Training** | Is our team maximizing their potential and improving-learning?
- **Marketing** | Market penetration, measurable results from programs, branding
- **Marketing Process** | Branding and market recognition
- **Research** | Has our customers changed? Are we out of date?
- **Customer Support** | Are we getting new sales from our current customers and are our systems helping to do so or hindering ?

SOLUTIONS

VP Sales Program.
VP Marketing Program.
Sales Agency Division.
Sales Program Development,
Implementation and Support.
Funding Searches.
Market Intelligence Analysis.
Strategic Planning.

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Do you have an active and up to date Sales program using a Sales pipeline with accountability?

Do you have an active and up to date integrated Marketing Program with measurable performance?

Can you effectively develop, implement and maintain your own sales & marketing programs?

Does your organization have a current and active Strategic Plan in place?

Do you have a CRM system going from sales to delivery and support?

Are you currently the market leader?

Are you ready to take action?

For more information on any of our solutions or services please visit us on the Web at:

www.exponentialsalesltd.com